

# Novartis International BioCamp 2009

October 26–30

## Agenda

### Monday October 26

**6:00 pm**

Registration & Welcome Dinner  
 MC<sup>2</sup> American Bistro  
 Marriott Cambridge, 2nd Floor

### Tuesday, October 27

Time	Speaker	Topic/Location
6:30 am – 8:30 am	Breakfast	Marriott Cambridge MC <sup>2</sup> American Bistro, 2nd Floor
8:30 am	Group meets in lobby for walk to NIBR Site	Marriott Cambridge Lobby
9:00 am	Program Begins	NIBR Auditorium 250 Massachusetts Ave. Cambridge, MA
9:00 am – 10:00 am	<p>Jeff Lockwood  <i>Global Head, Communications            Novartis Institutes for BioMedical            Research</i></p> <p>Peter Koerfgen  <i>Region Head Corporate Communications            Novartis</i></p> <p>George Q. Daley, MD, PhD  <i>Associate Professor of Biological Chemistry            and Molecular Pharmacology and            Pediatrics, Children's Hospital, Boston</i></p> <p><i>Howard Hughes Medical Institute            Harvard Medical School            Brigham &amp; Women's Hospital            Dana Farber Cancer Institute            Harvard Stem Cell Institute            Manton Center for Orphan Disease Research</i></p>	<p>Welcome and Program            Overview</p> <p>The Promise of Stem            Cells in Developing New            Medicines</p>
10:00 am – 11:00 am	<p>Robert Gottlieb  <i>Senior Advisor            RMG Associates, LLC</i></p> <p>Mark Trusheim  <i>President, Co-Bio Consulting            Executive in Residence &amp; Visiting Scientist            at MIT</i></p>	Developing an Effective Business Plan Presentation
11:00 am – 11:15 am	Break	Auditorium Foyer

Tuesday, October 27 agenda continued

11:15 am – 12:45 pm	<p>Moderator: Janet Wolfe, PhD <i>President and Founder, Wolfe Laboratories</i></p> <p>Panel: John Ripple <i>CEO, Virdante</i></p> <p>Ansbert Gadicke, MD <i>Managing Director, MPM Capital</i></p> <p>Juswinder Singh, PhD <i>Co-Founder and Chief Science Officer Avila Therapeutics</i></p> <p>Peter T. Lansbury, Jr., PhD <i>Chief Science Officer, Link Medicine</i></p> <p>Alan Crane <i>General Partner, Polaris Ventures</i></p> <p>Doug Cole, MD <i>General Partner, Flagship Ventures</i></p>	Conceptualizing Your Ideas into a Business Plan
12:45 pm – 1:40 pm	Lunch	NIBR Wintergarden
1:40 pm	Reconvene for program	NIBR Auditorium 250 Massachusetts Ave. Cambridge, MA
1:45 pm – 3:00 pm	Carol Manahan, PhD <i>Associate Director Education Office, Novartis Institutes for BioMedical Research</i>	The Science of Drug Discovery: Target to Therapy
3:00 pm – 5:30 pm	Team Time and optional NIBR Tours for teams 1-3	NIBR Cafeteria  Teams meet with mentors to brainstorm ideas for the team's business plan
5:30 pm	Boston Tour Departure	NIBR Cafeteria
5:30 pm – 8:30 pm	Tour of Boston & Clambake Dinner	Legal Sea Foods, Copley Place 100 Huntington Avenue Boston, MA
Immediately following dinner	Group transportation to Marriott Cambridge	

**Wednesday, October 28**

<b>Time</b>	<b>Speaker</b>	<b>Topic/Location</b>
6:30 am – 8:00 am	Breakfast	Marriott Cambridge MC <sup>2</sup> American Bistro, 2nd Floor
8:00 am	Group meets in lobby for walk to NIBR Site	Marriott Cambridge Lobby
8:30 am	Program Begins	NIBR Auditorium 250 Massachusetts Ave, Cambridge, MA
8:30 am – 10:00 am	<p>Charles Wilson, PhD <i>VP and Global Head, Strategic Alliances Novartis Institutes for BioMedical Research</i></p> <p>Panel: Bruce Booth <i>Partner, Life Sciences Atlas Venture</i></p> <p>Chris Varma, PhD <i>Partner, Flagship Ventures</i></p> <p>Roger Tung, PhD <i>Co-Founder, President, and CEO Concert Pharmaceuticals, Inc.</i></p> <p>Patrick Kleyn, PhD <i>President and CEO, Ligon Discovery</i></p>	Lessons from the Front Lines: What Biotech Business Models are Working Today?
10:00 am – 10:15 am	Break	Auditorium Foyer
10:15 am – 11:30 am	<p>Moderator: Dr. Campbell Murray <i>Managing Director, Novartis Venture Funds</i></p> <p>Panel: David Hirsch, MD, PhD <i>Founder &amp; Principal, Longitude Capital</i></p> <p>Kevin Bitterman, PhD <i>Principal, Polaris Venture Partners</i></p> <p>Kevin Forest, PhD <i>Principal, 5am Ventures</i></p> <p>Tony Natale, MD <i>General Partner, Prism VentureWorks</i></p>	Raising Money 101
11:30 am – 12:45	Scott Brown <i>General Counsel Novartis Institutes for BioMedical Research</i>	Intellectual Property 101 NIBR Auditorium

Wednesday, October 28 agenda continued

12:45 pm – 1:40 pm	Lunch	NIBR Wintergarden
1:40 pm	Reconvene for program	NIBR Auditorium 250 Massachusetts Ave, Cambridge, MA
1:45pm – 3:00 pm	Carol Manahan, PhD <i>Associate Director Education Office, Novartis Institutes for BioMedical Research</i>	The Science of Drug Discovery: Target to Therapy II
3:00 pm – 5:00 pm	Team Time and optional NIBR Tours for teams 4-6	NIBR Cafeteria  Teams meet with mentors to brainstorm ideas for the team's business plan
5:00 pm	Group departure for walk to Broad Institute	NIBR Cafeteria
5:30 pm – 8:00 pm	Speaker & Dinner Reception Eric Lander, PhD <i>Founding Director, Broad Institute</i>	Broad Institute 7 Cambridge Center Cambridge, MA
Immediately following dinner reception	Group departure for walk to Marriott Cambridge	

**Thursday, October 29**

<b>Time</b>	<b>Speaker</b>	<b>Topic/Location</b>
6:30 am – 8:30 am	Breakfast	Marriott Cambridge MC <sup>2</sup> American Bistro, 2nd Floor
8:30 am	Group meets in lobby for walk to NIBR Site	Marriott Cambridge Lobby
9:00 am	Program Begins	NIBR Auditorium 250 Massachusetts Ave, Cambridge, MA
9:00 am – 10:30 am	Christian Mandl, MD, PhD <i>Head, Vaccines Research, US Novartis Vaccines and Diagnostics</i>	Overview of Vaccines Research
10:30 am – 10:45 am	Break	Auditorium Foyer
10:45 am – 12:00 pm	Karen Habucky, PhD <i>Executive Director Novartis Drug Regulatory Affairs</i>	Understanding the Regulatory Landscape
12:00 pm – 1:10 pm	Lunch	NIBR Wintergarden
1:10 pm	Reconvene for program	NIBR Auditorium 250 Massachusetts Ave, Cambridge, MA
1:15 pm – 2:30 pm	Ginger Gregory, PhD <i>Vice President and Global Head of Human Resources, Novartis Institutes for BioMedical Research</i>	Career Opportunities in Biotech/Pharma
2:30 pm – 3:30 pm	BioCamp Alumni Panel  Asaf Rotem <i>BioCamp Alumn Harvard Medical School</i>  Takeshi Fukuhara <i>BioCamp Alumn Stanford University</i>  Hiraku Kumamaru <i>BioCamp Alumn Harvard School of Public Health</i>  Fabrizio Piazza <i>BioCamp Alumn Tufts Univeristy</i>  Carol Xiao <i>BioCamp Alumn</i>	

3:30 pm – 5:30 pm	Team Time and optional NIBR Tours for teams 7-10	NIBR Cafeteria  Teams meet with mentors to brainstorm ideas for the team's business plan
5:30 pm – 6:45 pm	Free Time	
6:45 pm	Group departure for Museum of Science	Marriott Cambridge Lobby
7:00 pm	Dinner Reception & Omni Film	Museum of Science Science Park Boston, MA
Immediately following event	Group transportation to Marriott Cambridge	

**Friday, October 30**

<b>Time</b>	<b>Speaker</b>	<b>Topic/Location</b>
6:30 am – 8:00 am	Breakfast & hotel check-out for October 30th departures	Marriott Cambridge MC <sup>2</sup> American Bistro, 2nd Floor  Hotel will hold luggage  Those departing on 2:30 pm airport shuttle from NIBR to inform hotel for luggage delivery.
8:00 am	Group meets in lobby for walk to NIBR Site	Marriott Cambridge Lobby
8:30 am	Program Begins	NIBR Auditorium 250 Massachusetts Ave, Cambridge, MA
8:30 am – 10:30 am	Team Presentations I: Teams 1-6 20 minutes per team	
10:30 am – 10:45 am	Break	Auditorium Foyer
10:45 am – 12:15 pm	Team Presentations II: Teams 7-10 20 minutes per team	NIBR Auditorium
12:15 pm – 1:30 pm	Lunch	NIBR Wintergarden
12:15 pm – 1:30 pm	Review of presentations by panel:  David Hirsch, MD, PhD <i>Founder &amp; Principal, Longitude Capital</i>  Stephan Haemmerli, PhD <i>NBx Head, Portfolio &amp; Project Management, Novartis</i>  Peter Koerfgen <i>Region Head Corporate Communications, Novartis</i>	NIBR Library 1A-270
1:30 pm	Reconvene for program	NIBR Auditorium 250 Massachusetts Ave. Cambridge, MA
1:30 pm – 2:30 pm	Closing Ceremony and Awards	NIBR Auditorium
2:30 pm	Departure 1 to Airport	NIBR Campus
See transportation schedule for times	Airport departures	Marriott Cambridge